



A Proven Process is Born

**DevWorks is a division of AgWorks LLC,
and was founded because AgWorks had
experienced many of the same business
challenges that you have.**

AgWorks has been building ag retail software
tools for nearly 30 years and they learned a
lot of lessons along the way.



A Proven Process is Born

As AgWorks worked to innovate for agribusiness needs, leadership tried outsourcing some of the development utilizing both offshore and onshore models, but that posed several challenges.

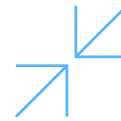
AgWorks leadership also attempted to hire expert developers in-house, but that posed its own problems, too.

Outsourcing Challenges



- Accessibility
- Poor response time
- Process control
- Budget overages, missed deadlines
- Lack of understanding of company vision
- Communication barriers
- Staff turnover
- Contractor usage

Insourcing Challenges

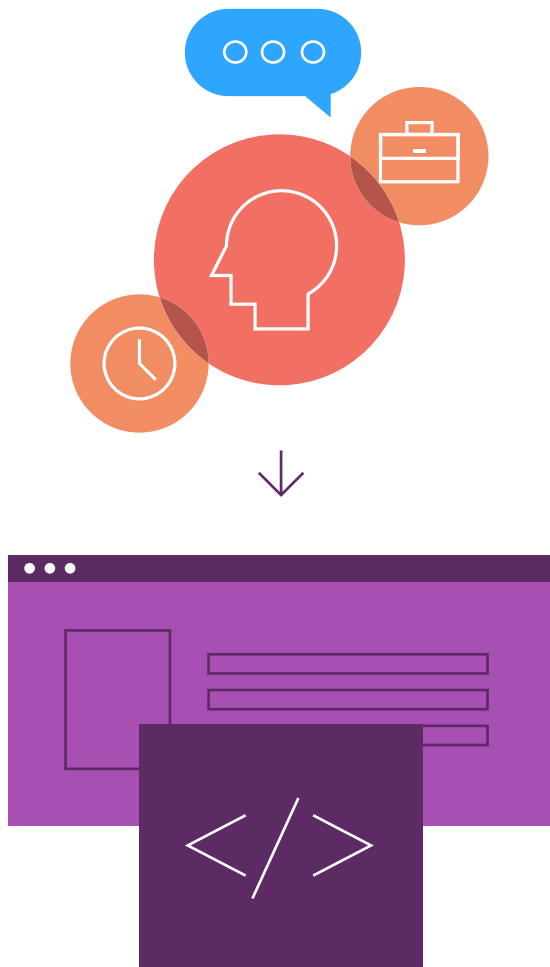


- Shortage of developers to hire
- Expensive recruitment fees
- Time consuming recruitment
- High salary expectations
- Benefit expenses
- Sub-par candidates
- Working in “silos” mentality
- Lack of understanding of company vision

Whether outsourcing development or insourcing to hire developers, a common theme emerged: **It's not enough to just have developers, success requires a partner that's an extension of your business and can best serve your project initiatives, timeline and budget.**

DevWorks was formed to solve that. We strike the perfect balance between software development and project management to support the strategic vision of companies and see that vision to fruition while minimizing costs and delivering projects on time.

How DevWorks Works



DevWorks' software development process is open, structured and proven. Transparency is our code. We like to think of it as "rightsourcing". In other words, there's a right way to do things when you engage a partner.

Rightsourcing –

An extension of your business that not only develops, but guides you through your initiatives from start to finish, with milestones and complete transparency, a proven process and full understanding of your strategic vision.

Software development should be structured and support your vision with project managers who understand your goals. We bring simplicity and structure to your software development initiatives.

Our developers build for you, but we also think with you. Our job is not to just deliver the code, but fulfill your mission.

Using our proven approach, you can:

- Decrease your development spend
- Increase the accuracy of project estimates
- Meet deadlines on-time
- Increase "pass" rate on production
- Participate in the daily scrum throughout the software development process
- Participate in sprint planning
- Experience honest and open communication

All of this combines to ensure you have a voice in making your vision a reality.

DevWorks' Proven Process

How the DevWorks Process Helped Both AgWorks and FieldReveal

AgWorks had the opportunity to implement “rightsourcing” when they joined forces in 2020 with FieldReveal, a proven precision ag system and comprehensive mapping and data platform.

“*Software development is always an ongoing process. It's an area that can make or break a company based on expense and return of successful (pass) production. We see too many times deadlines are missed or extended because of how projects are estimated. The #1 thing that stood out with AgWorks was their 20+ years' experience in estimating and delivering on projects. In short, they get it. Now with a year under our belt with AgWorks as our Partner, they have 100% delivered on our needs. Expenses are down. Pass rate on production is at an all-time high. But most importantly, projects are released on-time, which drives higher customer satisfaction.*”

- Matt Hesse, CEO, FieldReveal.

The AgWorks team recognized a need beyond just coding and built a better process and strategy for themselves and carried it over to their partnership with FieldReveal, resulting in the creation of DevWorks.

Today, DevWorks uses that proven process to help companies across the country.

Let's Put Our Proven Process Into Action For You

DevWorks is a centralized Midwestern company with a team unified in all facets of software development, strategy and project management. We're **good people** with a **great process**.

Transparency is our code in *all* interactions. Our solutions have evolved through our own depth of experience and we'd like to work with you to apply those solutions to make your vision a reality.

Interested in learning more? Contact us!

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